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Dror Yeger has been teaching for 2 years in Ort Braude Collage. A graduate of the Tchnion MBA program Dror is also VP Business Development & Strategy, at [ARTTIC](#), a leading European Innovation Consulting and project management firm. Since 2006 , Dror has been working closely with Israel and Europe largest and most innovative firms (Rafael, Motorola, Israel Aircraft Industries ,Alvarion etc'...) in a broad spectrum of areas (Healthcare, Security, ICT etc'...) helping them define and initiate high impact innovative projects.