

# TEMPUS IRIS

Fostering Academic International Relations in Israeli Colleges  
To promote education, research and innovation.

## WP7



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# The Project Scope

**WP1: Requirement analysis and benchmarking**

**WP2: Internationalization strategic plan**

**WP3: Development and delivery of campus internationalization programs for faculty, administrators and students**

**WP4: Development and delivery of training activities for the qualification of IRO professionals**

**WP5: Pilot IRO activities**

**WP6: Quality Assurance**

**WP7: Dissemination**

**WP8: Exploitation and Sustainability**

**WP9: Project Management**



**The Goal:** to raise awareness for the project and promote greater understanding of and interest in its goals and programs. Dissemination efforts are aimed at national and international target groups as well as the general public.

**Lead Partner: Tel Aviv University (Israel)**

**Partners involved:**

HIT, HIT, Sapir, YVC, QSM, KC, Shenkar, TAU, NUIS, VARAM, MFA, CHE, UNIVBRIS, ESMU, WUT, PHK, LIUC, EAIE.

**Start: 1<sup>st</sup> month    End 36<sup>th</sup> month    Dur.: 36 months**

## **Deliverables: Dissemination**

- 7.1/ 14-Oct-2015: Dissemination plan and activities (Eng.)**
- 7.2/ 14-Jan-2013: IRIS portal (Eng., Heb., Arab.)**
- 7.3/ 14-Feb-2013: IRIS brochures and poster (Eng., Heb., Arab.)**
- 7.4/ 14-Nov-2013: Internal seminars in colleges (Eng. , Heb., Arab.)**
- 7.5/ 14-Sep-2015: IRIS national conference (Eng. , Heb., Arab.)**
- 7.6/ 14-Oct-2015: IRIS international conference (Eng.)**

# WP7 – total costs

|      |     |       |       |   |       |       |       |      |              |
|------|-----|-------|-------|---|-------|-------|-------|------|--------------|
| DISS | 7.1 | 21387 | 0     | 0 | 0     | 0     | 21387 | 1497 | <b>22884</b> |
| DISS | 7.2 | 7717  | 0     | 0 | 0     | 5000  | 12717 | 890  | <b>13607</b> |
| DISS | 7.3 | 6503  | 0     | 0 | 5000  | 3000  | 14503 | 1015 | <b>15518</b> |
| DISS | 7.4 | 44352 | 0     | 0 | 13300 | 0     | 57652 | 4036 | <b>61688</b> |
| DISS | 7.5 | 8761  | 0     | 0 | 3000  | 5000  | 16761 | 1173 | <b>17934</b> |
| DISS | 7.6 | 10281 | 42372 | 0 | 0     | 10000 | 62653 | 4386 | <b>67039</b> |
| EXP  | 8.1 | 4562  | 0     | 0 | 0     | 0     | 4562  | 319  | <b>4881</b>  |

# WP7 – travels ESMU hosting

|      |     |    |          |    |      |                          |   |    |   |     |     |      |
|------|-----|----|----------|----|------|--------------------------|---|----|---|-----|-----|------|
| DISS | 7.6 | IL | HIT      | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | IL | SAPIR    | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | IL | YVC      | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | IL | QSM      | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | IL | KC       | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | IL | BBC      | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | IL | SHENKAR  | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | IL | TAU      | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | IL | NUIS     | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | IL | VARAM    | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | IL | MFA      | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | DE | CHE      | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | UK | UNIVBRIS | BE | ESMU | International conference | 1 | 34 | 3 | 850 | 434 | 1284 |
| DISS | 7.6 | PL | WUT      | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | AT | PHK      | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | IT | LIUC     | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |
| DISS | 7.6 | NL | EAIE     | BE | ESMU | International conference | 2 | 34 | 3 | 850 | 434 | 2568 |

# WP7 – printing and publishing

|      |     |   |                                       |         |    |      |
|------|-----|---|---------------------------------------|---------|----|------|
| DISS | 7.3 | Prining of Posters, Brochures for the entire project              | marketing materials                   | BBC     | IL | 5000 |
| DISS | 7.4 | Internal seminars - Dissemination and teaching materials          | internal seminars                     | HIT     | IL | 1900 |
| DISS | 7.4 | Internal seminars - Dissemination and teaching materials          | internal seminars                     | SAPIR   | IL | 1900 |
| DISS | 7.4 | Internal seminars - Dissemination and teaching materials          | internal seminars                     | YVC     | IL | 1900 |
| DISS | 7.4 | Internal seminars - Dissemination and teaching materials          | internal seminars                     | QSM     | IL | 1900 |
| DISS | 7.4 | Internal seminars - Dissemination and teaching materials          | internal seminars                     | KC      | IL | 1900 |
| DISS | 7.4 | Internal seminars - Dissemination and teaching materials          | internal seminars                     | BBC     | IL | 1900 |
| DISS | 7.4 | Internal seminars - Dissemination and teaching materials          | internal seminars                     | SHENKAR | IL | 1900 |
| DISS | 7.5 | brochures and materials for international and national conference | International and National conference | HIT     | IL | 3000 |

# WP7 – other costs

|      |     |   |                          |     |    |       |
|------|-----|---|--------------------------|-----|----|-------|
| DISS | 7.5 | Venue, catering and other hosting cost for national confernce     | National conference      | BBC | IL | 5000  |
| DISS | 7.6 | Venue, catering and other hosting cost for international confemce | International conference | HIT | IL | 10000 |
| DISS | 7.3 | Desiging of Posters, Brochures and other dissemination materials  | marketing materials      | BBC | IL | 3000  |
| DISS | 7.2 | Establishing and maintenance of Public Website                    | marketing materials      | HIT | IL | 5000  |



# WP7 staff costs 7.1 plan

|     |    |    |              |   |     |    |     |  |     |   |     |      |
|-----|----|----|--------------|---|-----|----|-----|--|-----|---|-----|------|
| 7.1 | 1  | IL | HIT          |   | 281 | 5  | 188 |  | 120 | 2 | 76  | 1092 |
| 7.1 | 2  | IL | SAPIR        |   | 281 | 5  | 188 |  | 120 | 2 | 76  | 1092 |
| 7.1 | 3  | IL | YVC          |   | 281 | 5  | 188 |  | 120 | 2 | 76  | 1092 |
| 7.1 | 4  | IL | QSM          |   | 281 | 5  | 188 |  | 120 | 2 | 76  | 1092 |
| 7.1 | 5  | IL | KC           |   | 281 | 5  | 188 |  | 120 | 2 | 76  | 1092 |
| 7.1 | 6  | IL | BBC          |   | 281 | 5  | 188 |  | 120 | 5 | 76  | 1540 |
| 7.1 | 7  | IL | SHENKA<br>R  |   | 281 | 5  | 188 |  | 120 | 2 | 76  | 1092 |
| 7.1 | 8  | IL | TAU          |   | 281 | 10 | 188 |  | 120 | 2 | 76  | 2120 |
| 7.1 | 9  | IL | NUIS         |   | 281 |    | 188 |  | 120 | 3 | 76  | 228  |
| 7.1 | 10 | IL | VARAM        |   | 281 |    | 188 |  | 120 | 3 | 76  | 228  |
| 7.1 | 12 | DE | CHE          |   | 285 | 5  | 247 |  | 198 | 2 | 153 | 1541 |
| 7.1 | 13 | UK | UNIVBRI<br>S |   | 330 | 5  | 311 |  | 218 | 2 | 158 | 1871 |
| 7.1 | 14 | BE | ESMU         | 5 | 304 |    | 260 |  | 210 | 2 | 205 | 1930 |
| 7.1 | 15 | PL | WUT          |   | 130 | 5  | 107 |  | 83  | 2 | 61  | 657  |
| 7.1 | 16 | AT | PHK          |   | 336 | 5  | 259 |  | 193 | 2 | 159 | 1613 |
| 7.1 | 17 | IT | LIUC         | 5 | 454 |    | 266 |  | 180 | 2 | 150 | 2570 |
| 7.1 | 18 | NL | EAIE         |   | 310 |    | 271 |  | 215 | 5 | 169 | 845  |

# WP7 staff costs 7.2 portal

|     |   |    |       |   |     |  |     |    |     |    |    |      |
|-----|---|----|-------|---|-----|--|-----|----|-----|----|----|------|
| 7.2 | 1 | IL | HIT   | 1 | 281 |  | 188 |    | 120 | 5  | 76 | 661  |
| 7.2 | 2 | IL | SAPIR |   | 281 |  | 188 | 36 | 120 | 36 | 76 | 7056 |

# WP7 staff 7.3 brochures and posters

|     |   |    |     |   |     |    |     |  |     |    |    |      |
|-----|---|----|-----|---|-----|----|-----|--|-----|----|----|------|
| 7.3 | 1 | IL | HIT | 1 | 281 |    | 188 |  | 120 |    | 76 | 281  |
| 7.3 | 6 | IL | TAU |   | 281 | 20 | 188 |  | 120 | 20 | 76 | 5280 |
| 7.3 | 4 | IL | QSM | 2 | 281 |    | 188 |  | 120 | 5  | 76 | 942  |

# WP7. staff 7.4 internal seminars

|     |   |    |         |  |     |    |     |  |     |    |    |      |
|-----|---|----|---------|--|-----|----|-----|--|-----|----|----|------|
| 7.4 | 1 | IL | HIT     |  | 281 | 24 | 188 |  | 120 | 24 | 76 | 6336 |
| 7.4 | 2 | IL | SAPIR   |  | 281 | 24 | 188 |  | 120 | 24 | 76 | 6336 |
| 7.4 | 3 | IL | YVC     |  | 281 | 24 | 188 |  | 120 | 24 | 76 | 6336 |
| 7.4 | 4 | IL | QSM     |  | 281 | 24 | 188 |  | 120 | 24 | 76 | 6336 |
| 7.4 | 5 | IL | KC      |  | 281 | 24 | 188 |  | 120 | 24 | 76 | 6336 |
| 7.4 | 6 | IL | BBC     |  | 281 | 24 | 188 |  | 120 | 24 | 76 | 6336 |
| 7.4 | 7 | IL | SHENKAR |  | 281 | 24 | 188 |  | 120 | 24 | 76 | 6336 |

# WP7. staff 7.5 national conference

|     |    |    |          |   |     |   |     |  |     |    |     |      |
|-----|----|----|----------|---|-----|---|-----|--|-----|----|-----|------|
| 7.5 | 1  | IL | HIT      |   | 281 | 2 | 188 |  | 120 | 20 | 76  | 1896 |
| 7.5 | 2  | IL | SAPIR    |   | 281 | 1 | 188 |  | 120 | 2  | 76  | 340  |
| 7.5 | 3  | IL | YVC      |   | 281 | 1 | 188 |  | 120 | 2  | 76  | 340  |
| 7.5 | 4  | IL | QSM      |   | 281 | 1 | 188 |  | 120 | 2  | 76  | 340  |
| 7.5 | 5  | IL | KC       |   | 281 | 1 | 188 |  | 120 | 2  | 76  | 340  |
| 7.5 | 6  | IL | BBC      |   | 281 | 2 | 188 |  | 120 | 10 | 76  | 1136 |
| 7.5 | 7  | IL | SHENKAR  |   | 281 | 1 | 188 |  | 120 | 2  | 76  | 340  |
| 7.5 | 8  | IL | TAU      |   | 281 | 1 | 188 |  | 120 | 2  | 76  | 340  |
| 7.5 | 9  | IL | NUIS     |   | 281 |   | 188 |  | 120 | 1  | 76  | 76   |
| 7.5 | 10 | IL | VARAM    |   | 281 |   | 188 |  | 120 | 1  | 76  | 76   |
| 7.5 | 12 | DE | CHE      |   | 285 | 1 | 247 |  | 198 | 2  | 153 | 553  |
| 7.5 | 13 | UK | UNIVBRIS |   | 330 | 1 | 311 |  | 218 | 2  | 158 | 627  |
| 7.5 | 14 | BE | ESMU     | 1 | 304 |   | 260 |  | 210 | 2  | 205 | 714  |
| 7.5 | 15 | PL | WUT      |   | 130 | 1 | 107 |  | 83  | 2  | 61  | 229  |
| 7.5 | 16 | AT | PHK      |   | 336 | 1 | 259 |  | 193 | 2  | 159 | 577  |
| 7.5 | 17 | IT | LIUC     |   | 454 | 1 | 266 |  | 180 | 2  | 150 | 566  |
| 7.5 | 18 | NL | EAIE     |   | 310 | 1 | 271 |  | 215 |    | 169 | 271  |

# WP7. 7.6 staff international conference

|     |    |    |          |   |     |   |     |  |     |    |     |      |
|-----|----|----|----------|---|-----|---|-----|--|-----|----|-----|------|
| 7.6 | 1  | IL | HIT      |   | 281 | 2 | 188 |  | 120 | 30 | 76  | 2656 |
| 7.6 | 2  | IL | SAPIR    |   | 281 | 1 | 188 |  | 120 | 2  | 76  | 340  |
| 7.6 | 3  | IL | YVC      |   | 281 | 1 | 188 |  | 120 | 2  | 76  | 340  |
| 7.6 | 4  | IL | QSM      |   | 281 | 1 | 188 |  | 120 | 2  | 76  | 340  |
| 7.6 | 5  | IL | KC       |   | 281 | 1 | 188 |  | 120 | 2  | 76  | 340  |
| 7.6 | 6  | IL | BBC      |   | 281 | 2 | 188 |  | 120 | 2  | 76  | 340  |
| 7.6 | 7  | IL | SHENKAR  |   | 281 | 1 | 188 |  | 120 | 2  | 76  | 340  |
| 7.6 | 8  | IL | TAU      |   | 281 | 1 | 188 |  | 120 | 20 | 76  | 1708 |
| 7.6 | 9  | IL | NUIS     |   | 281 |   | 188 |  | 120 | 1  | 76  | 76   |
| 7.6 | 10 | IL | VARAM    |   | 281 |   | 188 |  | 120 | 1  | 76  | 76   |
| 7.6 | 12 | DE | CHE      |   | 285 | 1 | 247 |  | 198 | 2  | 153 | 553  |
| 7.6 | 13 | UK | UNIVBRIS |   | 330 | 1 | 311 |  | 218 | 2  | 158 | 627  |
| 7.6 | 14 | BE | ESMU     | 1 | 304 |   | 260 |  | 210 | 2  | 205 | 714  |
| 7.6 | 15 | PL | WUT      |   | 130 | 1 | 107 |  | 83  | 2  | 61  | 229  |
| 7.6 | 16 | AT | PHK      |   | 336 | 1 | 259 |  | 193 | 2  | 159 | 577  |
| 7.6 | 17 | IT | LIUC     |   | 454 | 1 | 266 |  | 180 | 2  | 150 | 566  |
| 7.6 | 18 | NL | EAIE     |   | 310 | 1 | 271 |  | 215 |    | 169 | 271  |