

# PROGRESS REPORT ON STRATEGIC PLAN ACTIVITIES FOR INTERNATIONALISATION

## Shenkar College of Engineering, Design & Art



Project number 530315-TEMPUS-1-2012-1-IL-TEMPUS-JPGR

This project has been funded with support from the European Commission.

This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

# KEY OBJECTIVES OF STRATEGIC PLAN

- Increase and institutionalize student exchange
- New strategic partnerships and increase value of existing partners
- Internationalisation at home
- Joint or double degree
- Preparing students for International workplace
- Creation of additional revenue centers

# STRATEGIC PLAN ACTIVITIES FOR 2014

- Increase Exchanges + Set up more services for exchange students that relate to student needs
- Finding new strategic partners for joint projects and Double or Joint degrees
- Setting up more International Internships
- Bologna process (ECTS point pilot)
- Summerschool Shenkar

# PROGRESS MADE IN 2014

## **Increase Exchanges + Set up more services for exchange students that relate to student needs**

- ❖ Increase in Student exchange (19 incoming students in 2013-2104. 20 Incoming students in first semester 2014-2015 alone!)
- ❖ Checking of student needs and plan made for implementation in upcoming semester



# PROGRESS MADE IN 2014

## **Finding new strategic partners for joint projects and Double or Joint degrees**

- ❖ Connection made with IDE – Royal College of Art & Imperial College, and joint project GoGlobal
- ❖ Connection to Erasmus Mundus EMAIL III project
- ❖ Discussions with Politecnico Milan for Double Degree
- ❖ Joint project with MIT (in process)
- ❖ MOU and joint projects with School of Form (Poznan), Ufor (Fortaleza, Brazil)



# PROGRESS MADE IN 2014

## Setting up of more International Internships

- ❖ Creation of 3 new international internships
- ❖ Expansion of existing programs
- ❖ Coordination in International Office of Internship program (bridge between academia and businesses)



# PROGRESS MADE IN 2014

## **Bologna process**

- ❖ Connection to Bologna center BGU
- ❖ Pilot ECTS in second semester 2013-2014  
Results yet to be collected and measured

## **Summerschool Shenkar**

- ❖ Preparation stage for future implementation



# CONSTRAINTS OR INHIBITORS

Summerschool: lack of space in upcoming summer, .....

New partner development: No clear plan and potential partner list made – so no active courting yet.

More International Projects: Financial restraints budget



# WAYS TO OVERCOME CONSTRAINTS

Summerschool: re-evaluation of the program and remodeling it to next years possibilities

New partner development: Inventory of partners and checking relevance and importance. Make a «Wish list» for future partners in cooperation with faculty.

More International Projects: looking for additional donors / co-funders for projects



# QUESTIONS TO THE GROUP

---

- How do you motivate faculty to cooperate?
- What are the financial resources you have other than EU support?
- Do you think management actually understands and supports IOR? If so, what were the measures taken for that to happen?