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# Internationalisation Management and Pilot Activities at Beit Berl College

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# Status of Internationalisation

## Internationalisation Strategy

- Emphasis on faculty’s international activity
- Development of a small number of strategic partnerships
- Involvement of all three faculties to create a broad basis
- Student mobility not top priority, but will expand



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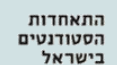
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# Status of Internationalisation

## Internationalisation Strategy (cont.):

- Gradual development of courses for international students, then full programs, joint degrees
- Considering the implementation of Bologna principles (pilot program completed on M.Ed. In Learning Disabilities)



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# Status of Internationalisation

## Who is involved:

Active involvement of members of faculty and administration:

College President, Vice President, Heads of Faculties  
Steering Committee for International Relations,  
Research Authority, at least 50 members of faculty,  
Academic Secretariat, Finance Dept. (incl. a dedicated EU specialist), IRO, Resource Development.



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# Status of Internationalisation

## What is being done:

- Two approved Erasmus+ projects (IN2IT, TeachEx)
- Two additional Erasmus+ - not approved
- Three Horizon 2020 – waiting for approval
- Three “scouting expeditions” funded by Tempus-IRIS to six institutions in 4 countries following a call for proposals
- Partnership for Peace (EU) w/Queens U. Belfast



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# Status of Internationalisation

## What is being done (cont.):

- Five Erasmus+ mobility agreements being signed (Germany, Poland, Rumania, Czech Republic and Hungary) – two of them new.

The above activities are made public in a number of ways, causing a ripple effect in the organization!



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# Status of Internationalisation

## International Relations Office

- Head of IRO recruited in 2014
- Allocation of generous budget for IRO activities
- IRO staff : Head of office and administrative assistant, who is also responsible for student mobility





# Status of Internationalisation

## Roles of the IRO

- Assist in developing and maintaining cooperation with partner institutions abroad
- Facilitate mobility of faculty and students, faculty visits, conferences, study tours
- Help develop and support activities related to international projects in higher education
- Promote internationalization on campus
- Promote the college abroad





# Pilot Activities

- Establishing international academic partnerships and networks
- Administration & coordination of staff and student mobility and visiting faculty
- International promotion and information

# Pilot Activity #1

## Establishing international academic partnerships and networks

- Assessment of current international partnerships ✓
- Mapping college faculty's current international connections ✓
- Finding new partners and signing at least 3 new partnerships in Europe ✓



## Pilot Activity #2

# Administration & coordination of staff & student mobility & visiting faculty

- Assume responsibility for student mobility, a role previously held by the Dean of Students ✓
- Coordinate incoming and outgoing faculty mobility for purpose of teaching ✓
- Coordinate incoming faculty visits ✓



# Pilot Activity #3

## International promotion and information

- Create a newsletter in English
- Build a website in English and maintain it
- Produce printed materials in English
- Produce a promotional video clip
- Facebook page





English

### English

- Faculty of Education
- Faculty of Arts - Hamidrasha
- Faculty of Society and Culture
- Degrees and Diplomas
- Continuing Education

#### News/Announcements

- Beit Berl College is a partner in two EU Erasmus+ awarded projects
- Seminar brings Polish and Israeli students together
- Film Student Awarded Prize in 17th Tel Aviv Intl. Student Film Festival
- Beit Berl College features in international news media

- External Relations
- International Students
- Research Authority

#### Around the World



#### In the Community

Strategically located at the encounter point between one of Israel's high-tech centers and the Triangle region of Arab towns, Beit Berl College has carved out a multi-cultural niche, in which Jews and Arabs learn, teach



# Summary

- Major achievements and accomplishments
  - Strategy defined and implementation started
  - IRO in place
  - Pilot Activities are under way
- Major current challenges and open issues:
  - Preparation for growth of incoming students - do we add more courses or develop full programs for overseas students? When and how?
  - Lack of accommodation on campus, problematic transportation to/from nearest city.

