



Tempus



Internationalization Management and Pilot Activities in Yezreel Valley College (YVC)

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Status of internationalisation

- **Strategy for internationalization**

- Implementation of pilot projects in accordance with the college's vision and mission concerning internationalization
- Support and commitment of the YVC management for implementation of the pilot projects
- “Snow-ball” technique: gradual and evolutionary extension of internationalization activities

- **IRO at YVC**

- Virtual IRO (to be reflected at internationalization-oriented website under construction)
- IRIS team continues in coordinating and disseminating info. on internationalization activities at YVC



Pilot Activities

- **Introduction to pilot activities**
 - **Coordination & supporting international research activities**
 - **Internationalization of curriculum (on a local level/nationwide level)**
 - **Establishing international english website**



Pilot Activity #1: Coordination & supporting international research activities

- **Aims**
 - Enhancing the support structures for international research activities by providing relevant services to researchers at YVC
 - Active Participation at International Conferences and Organizing International Conferences at YVC
- **Progress**
 - Established support services and structures led to:
 - significant increase in submission of YVC researchers of proposal to competitive sources of funding and some increase in the rate of success
 - Increase in active participation at international conferences
 - Increase in formation of international partnerships
- **To be done:** organization of international conferences at YVC and enhancing financial assistance for int. research



Pilot Activity #2: Internationalization of curriculum

- **Description.** Internationalization of Curriculum - Action Research on Diversity Sensitive Teaching and Learning, aimed:
 - To identify faculty's and students' needs with regard to diversity sensitive teaching and learning
 - To develop learning outcomes for dealing with diversity at a college/academic institution in the Israeli complex society
 - Implementation of learning outcomes for engaging diversity at the college
- Progress: Phase 1 of the action research completed: an article submitted for publication in *Journal of Diversity in Higher Education*
- What remains to be done: implementation of subsequent phases of the action research (mainly the action components)



Pilot Activity #3: Establishing international English website

- **Description.** Development of internationalization-oriented English website for YVC
- **Progress**
 - YVC hired **The Brenn-White Group** to assist YVC IRIS team and marketing dept. in generating appropriate content for the website
 - The first phase of content generation has been initiated
- **What remains to be done:** implementation of the subsequent stages of website construction

Summary

- **Major achievements and accomplishments from the beginning of the IRIS project**
 - Strategy: consolidated
 - IRO: virtual, gradually evolved and extended through “snow-ball” technique
 - Pilot Activities: 3 pilot activities in implementation phases, progressing at moderate pace
- Major current challenges and open issues
 - identifying the optimal format/structure of IRO for YVC embedded in the local and regional environment
 - sustainability of internationalization at YVC
 - academic and administrative staff’s resources (incl. funding)
- How you plan to overcome them/or request for advice on how to overcome: entrepreneurship and learning from partners