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Impressions and Lessons Learned



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Internationalisation in Management Education

- A lot to take from Business Schools
 - Discipline specificity
 - Management has been considered from the start as an international discipline
 - Answering the needs of international business





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Internationalisation is a shared project

- No top-down approach
- All stakeholders involved
- From the very beginning



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Internationalisation is a gradual process

- It needs to be decided from the start
- It is a long-term choice and needs to be carefully thought
- It is an investment and requires a proper budget



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Internationalisation is a choice

- Not every HEI can be global
- Not every HEI wants to attract foreign students
- Focus on internationalisation at home
- Internationalisation is not only student mobility



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Internationalisation and Quality

- Internationalisation is an important dimension of quality



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Thank you!

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